

Jordan Lavery
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www.jordanlavery.com

Educational Background

Sheridan College/Institute of Art and Technology — Diploma, 2008

- Media Arts Program

Peterborough Collegiate Vocational School — Diploma, 2004

- Graduated from the Integrated Arts Program with Honours
- Specialization in Art/Media Arts and Drama

Employment/Extra-Curricular Experience

POP Apparel, Toronto, Ont.

March 2007 to Present

Creative Director

Designing a seasonal street wear collection distributed province-wide to select boutiques
Branding/Marketing including website creation and maintenance, catalogues, hang tags and in-store signage

Preparing artwork for many different types of media, including four-colour process printing
www.pop-apparel.com

Kadex Aero Supply, Peterborough, Ont.

January 2008 to Present

Marketing/Graphic Designer

Designing Marketing Material/Collateral using Photoshop, Illustrator and In-design
Responsible for taking needed product shots
Preparing material for print

Flying Colours Corp., Peterborough, Ont.

December 2008 to Present

Web designer

Contracted to revamp entire website using Dreamweaver and Fireworks
Creating and designing interactive web pages
Responsible for producing all creative artwork, including photography

RED BULL Canada, Toronto, Ont.

June 2008 to Present

Freelance Designer

Designed E-vite for Freestyle Moto-X competition

Muskoka Custom Wakeboard Clinics, Muskoka, Ont.

March 2008 to present

Freelance designer

Redesigning company website and logo, updated seasonally on an ongoing basis

Wakeboarder

June 2005 to Present

Nationally Sponsored Competitive Wakeboarder

Sponsored by O'Brien Wakeboards, Jet Pilot, Nautiques, Cabana Board Shop

Traveled Across Canada in National Competition Circuit